

## The Importance of Satsanga

*Source: Srimad Bhagwatam, Its Message for the Modern Man*

### Message from the Master:

We must seek frequently satsanga the company of holy men, saints and sages and remain in it imbibing their vibrations as long as we can (atleast 3 to 4 days every month).



### **Excerpts - highlighting the importance of Satsanga:**

*Sri Krishna declares - "No yoga, virtuous deeds, study of scriptures, vows, vedic rituals, pilgrimages, social services to the poor and the needy, or spiritual discipline will ever as easily take us to the Lord as Satsanga can. Satsanga is the easiest way to get rid of one's attachment to the world."*

*Attachment to Satsanga leads finally to detachment.*

### **Importance of Satsanga explained:**

The story of an earlier life of Sage Narada illustrates the importance of Satsanga, namely, the company of holy persons and rendering personal service to them as well as to the Lord's devotees. Narada had then been born as the son of a servant-maid in a charitable guest-house. As a young boy, he used to voluntarily serve an assemblage of holy persons who sought the guest-house during the rainy season and listen to the stories of the Lord narrated by them. One of the holy men initiated the boy into the Lord's mantra (holy incantation). As a result of severe penance and meditation, the boy in his subsequent birth became the direct son of the creator Brahma and also attained the position of a Divine Sage – Devarshi. The unique importance of Satsanga is emphasized again and again at many places in the Bhagavatam.